



Mission - 1worker1vote (NY-registered 501C3): (1) organizes & convenes hybrid shared worker ownership, governance & empowerment campaigns & models; (2) starting with the union-coop template inspired by the Q4 2009 USW-Mondragon International collaboration agreement and lived Mondragon cooperative ecosystem experience & (3) the "Ownership4All" campaign co-launched by 1worker1vote & the American Sustainable Business Network (<https://www.asbnetwork.org/>); (4) to advance, measure & liberate ESG Social & Human Capital allocations on behalf of the domestic & global Social Economy.  
PMB 822, 107, S. West Street, Alexandria, VA 22314

[www.1worker1vote.org](http://www.1worker1vote.org)

<https://www.facebook.com/1worker1vote>

<https://twitter.com/1worker1vote>

[info@1worker1vote.org](mailto:info@1worker1vote.org)

1worker1vote 2021 Annual Activity Summary of Synergy & Time-Intersecting Movement Alliances, Campaigns, Events, Presentations & Publications;  
ongoing, inter-cooperating & uplifting – compiled January 2022

2021

• **December:**

- Ownership4All profile on ASBN site – <https://www.asbnetwork.org/transforming-ownership>
  - <https://www.einpresswire.com/article/556487590/american-sustainable-business-council-and-social-venture-circle-merge-forming-the-leading-responsible-us-business-org>
  - <https://www.asbnetwork.org/blog/social-economy-europe-congratulates-asbn-merger>
  - 1worker1vote, Coop Cincy & Coop Dayton are ASBN members
- With Social Economy Europe (SEE) in active MOU partnership with ASBN (December 2020 [https://www.prnewswire.com/news-releases/social-economy-europe-and-american-sustainable-business-council-announce-global-collaboration-to-mark-5th-anniversary-of-paris-accord-301191534.html?tc=eml\\_cleartime](https://www.prnewswire.com/news-releases/social-economy-europe-and-american-sustainable-business-council-announce-global-collaboration-to-mark-5th-anniversary-of-paris-accord-301191534.html?tc=eml_cleartime)) facilitated by Ibon Zugasti of LKS-Mondragon: The International Cooperative Alliance (ICA) World Cooperative Congress (WCC) in Seoul, South Korea, November – December 2021:

**ICA Cooperative Research Conference**  
 30 November - 01.00-02.30 am CET  
 29 November - 19:00 - 20:30 EST  
 This is the same time!

**"ESGs & SDGs Meet Their Port Alegre Moment"**



**Ibon Zugasti Gorostidi**  
Managing Director  
at PROSPEKTIKERI



**Carolyn Pincus**  
ASBN Director of  
Strategy



**Erinch Sahan**  
Business and  
Enterprise Lead,  
Doughnut Economics  
Action Lab



**Michael Peck**  
Secretary ASBN  
Co-founder & Executive Director, 1worker1vote



**Victor Meseguer**  
Director of  
Social Economy Europe



**Dr. Marie Lisa M Dacanay**  
President of ISEA





agreed to showcase examples of how the rising Appalachian Cooperative Economy enables America's "Just Transition" in "building back better and fairer." Vernon Oakes, who grew up in West Virginia and unites the U.S. cooperative community through the weekly "Everything Coop" radio broadcast, will moderate this panel. Featuring Co-op Cincy, Ohio State University, Center for the Creation of Cooperation, Lock Haven University of Pennsylvania and Everything Co-op."

- 1worker1vote, Coop Cincy & Coop Dayton are NCBA members
- "In 2020, organizations from across Ohio formed the Ohio Worker Ownership Network (OWoN) with the aim of supporting worker-owned businesses. OWoN increases awareness about the benefits of worker-ownership among business owners, economic development agencies, public officials, and the public. OWoN also connects stakeholders while offering training and assisting with transitions. OWoN is composed of [Co-op Cincy](#), the [Ohio Employee Ownership Center](#) at Kent State University, [Co-op Dayton](#), [The Fund for Employee Ownership](#), [The Center for the Creation of Cooperation](#), [Cleveland Owns](#), the [CFAES Center for Cooperatives](#) at Ohio State University, the [Junction Economic Transformation Center](#), [Co-op Columbus](#), and Co-op Nelsonville."

- **September:**

- NYC Drivers Coop - <https://drivers.coop/> - with its chief structuring investor, Steve Sleigh, member of the 1worker1vote advisory board and an Amalgamated Bank board member and one of the leading Labor-Coop private equity and pension fund innovators in our movement - <https://www.nytimes.com/2021/05/28/technology/nyc-uber-lyft-the-drivers-cooperative.html?smid=em-share>.
- Creation of and support for TDC (that recently crowd-sourced \$2 million from supporters) ties in with our 1worker1vote/ASBN ongoing work supporting the leadership of Ra Criscitiello (1worker1vote advisory board member) with California's "Cooperative Economy Act" (<https://www.cooperativeeconomyact.org/>) that pushes back hard and creatively with union-coop alternative structure on grifter gig economy companies such as Uber, Lyft, DoorDash and others deliberately misclassifying workers to deny living wages, benefits, and agency, especially during a pandemic.
- [www.OregonNewEconomy.org](http://www.OregonNewEconomy.org) – inspired in part by Coop Cincy and affiliated with the 1worker1vote movement - [Oregon New Economy \(ONE\) Project](#)

- **July:**

- <http://1worker1vote.org/white-house-task-force-on-worker-organizing-and-empowerment-july-2021/>
  - [The Nationwide Union Coop Model & The White House Task Force on Worker Organizing & Empowerment presented by 1worker1vote/ASBC](#): "The 2022 midterm elections will center on which political party sells and delivers on the most authentic and internalized populism narrative; one version will be performative and the other will be purposeful, but the sale will depend on hope defeating fear grounded on results."
    - The Biden Harris Administration's Task Force on Worker Organizing & Empowerment righteously builds on the Obama-Biden Administration's Uplifting of Worker Voice Summit (October 2015) emphasizing getting the nitty-gritty right.
    - 5.5 years later, emerging aspirational organizing tools, already proved in practice, are truly needed.

- 5.5 years later, even the President of the United States traveling to Bessemer, Alabama in support of the RWDSU landmark unionizing vote there, while heroic, inspirational and iconic, was not enough.
- In the face of overwhelmingly entrenched and self-righteous Shareholder Primacy corporate intransigence and fear mongering, Labor still has to make the sale. A new organizing light with strong Labor roots that is generational, inclusive, diverse, competitive, compelling, and drenched in solidarity is ready to shine forth.
- The steep uphill climb to passing/signing the “Protecting the Right to Organize Act” (2021 PRO Act), even with subsequent quick adoption of transparent neutrality on the part of industries being organized, will still require an aspirational and empowering vision to meet defining political moments of the emerging post-pandemic economy.
- New tools are needed: hybrid shared-ownership models transform the workforce future with Labor center stage.
  - One of these, the nationwide union-coop movement, is already alive and flourishing throughout the USA, and so far without any federal or state policy air cover, combining a Collective Bargaining Agreement and dues-paying union members with an equity share and embedded workplace democracy practices.
  - Example: California’s “Cooperative Economy Act” (CEA - <https://www.cooperativeeconomyact.org/>) on the current legislative docket represents a first state-based legislative effort to support union coops in the healthcare/homecare staffing industry sector as an offset to egregious gig economy companies willfully misclassifying workers to deny them sustaining individual, family and community sustaining wages and benefits.
    - SEIU-UHW’s “Allied/Up” (<https://alliedup.com/>) union coop in collaboration with Kaiser is operational.
- To date, U.S Union Coops are purely private sector and represent business areas such as healthcare (includes homecare and nursing), logging and paper industries, food desert grocery stores, fishing, energy efficiency, solar installation and development, childcare, transportation, design printing, window manufacturing, agriculture, education, biking, software systems, marketing and communications, and soon medical cannabis. Scale exists and industry focus is broad and varied.
- U.S. Union Coops are located mostly along the Cincinnati-Dayton/Ohio corridor, in Western and Central Massachusetts, in Denver-Colorado, New York City, Madison-Wisconsin, Oakland/Berkeley/Los Angeles - California, in Olympia & Seattle – Washington, and the State of Maine but there are growth signs almost everywhere.
- Participating, progressive Unions include the United Steelworkers, United Food & Commercial Workers, International Machinists, Service Employees International – SEIU, Transport Workers Union, United Electrical Radio & Machine Workers, Amalgamated Transit Union, United Farm Workers, and the Communications Workers of America. Other unions such as Workers United (aligned with SEIU) are knocking on this structural door with open minded intentions.
- 1worker1vote (NY-registered 501C3) is a national non-profit advocacy leader promoting and developing union-coops and their ecosystems ([www.1worker1vote.org](http://www.1worker1vote.org)) with principal ecosystems in Cincinnati ([www.coopcincy.org](http://www.coopcincy.org)) and Dayton ([www.coopdayton.org](http://www.coopdayton.org)), Ohio, and an active member of the American Sustainable Business Council (ASBC – [www.asbcouncil.org](http://www.asbcouncil.org)). Another active union coop advocacy

group is the U.S. Federation of Worker Cooperatives through its Union-Coops Council (UCC - <http://unioncoops.org/>). 1worker1vote's national advisory board work & cofounders: <http://1worker1vote.org/about/co-founders/> “

- <https://nonprofitquarterly.org/the-liberatory-potential-of-union-co-ops/>
  - CUNY Law School's Community Economic Development Clinic (CEDC) is a 1worker1vote cofounder (Carmen Huertas & Missy Risser), incorporated 1worker1vote in 2015 and its subsequent New York State 501C3 status
- Everything Coop radio interview - <https://soundcloud.com/user-913981455/michael-peck-former-delegate-for-mondragon-discusses-projects-events-1worker1vote-initiatives>
- **June:**
  - With ASBC - introduced The Universal Fair Paycheck ([www.universal-fair-pay-check.org](http://www.universal-fair-pay-check.org)) certification process registered as an [EU certification mark](#) that aims to become the international standard for fair pay. The certification includes certified companies ([overview of certified companies](#)), definitions and requirements for achieving all three phases of the check on one page (dropdowns delve deeper): [www.universal-fair-pay-check.org](http://www.universal-fair-pay-check.org).
  - June 8<sup>th</sup> ASBC/SVC Downtown Crenshaw Rising (DCR) event - <https://vimeo.com/560511115/ca41141b8f> - 40-Acres & a Mall: Black Co-operativism in Los Angeles - video online: <https://svcimpact.org/news/40acresandamall-black-cooperativism>
    - <https://everything.coop/episodes/niki-okuk-and-damien-goodmon-members-of-downtown-crenshaw-rising-discuss-plans-to-reinvent-crenshaw-mall-as-an-urban-village/>
  - David Levine, ASBC President & Cofounder, presented at the Social Economy Europe roundtable, [EU Green Week partner event](#) on Social Economy Solutions Towards Zero Pollution
- **May:**
  - The Workers United Starbucks organizing campaign:  
<https://www.nytimes.com/2022/01/14/business/economy/starbucks-union.html?smid=em-share>  
- <https://www.cnn.com/2022/01/28/young-starbucks-baristas-are-powering-a-growing-push-to-unionize.html> - <https://www.businessinsider.com/first-starbucks-union-buffalo-barista-says-unionization-attracts-new-customers-2021-12> - <https://www.nytimes.com/2021/12/09/business/economy/starbucks-buffalo-union-vote.html> - <https://www.npr.org/2021/12/08/1061852373/starbucks-workers-decide-whether-to-form-first-u-s-union>
    - <http://1worker1vote.org/from-the-union-coop-organizing-front/>
      - <https://capitalandmain.com/inside-the-secretive-world-of-union-busting-how-employers-use-technology-to-defeat-unions>
  - “[The Preston Model and Community Wealth Building: Creating a Socio-Economic Democracy for the Future](#)” - Edited by J.Y Manley and P.B. Whyman – Published by Routledge - <http://routledge.pub/ThePrestonModel>
    - Professor Julian Manley is a researcher in the Centre for Citizenship and Community at the University of Central Lancashire (UCLan), and ex-chair and member of the Preston Cooperative Development Network (PCDN). Julian has also been affiliated with Mondragon University. The University of Central Lancashire is a leading modern public university, recognized in QS World Rankings, based in the city of Preston, Lancashire, England. It has its roots in The Institution For The Diffusion Of Useful Knowledge, founded in 1828.



- Included as Chapter eleven, “The Pandemic Changes Everything: Hybrid stakeholder shared ownership models in the USA starting with the 1worker1vote movement” by Michael Alden Peck, 1worker1vote executive director & cofounder
- **April:**
  - Just Transition: <https://www.asbcouncil.org/media-release/american-sustainable-business-council-applauds-coal-hydrogen-transition-new-mexico>
  - 1worker1vote develops the National Energy & Environment Just Transition Center (NE<sup>2</sup>JTC) in collaboration with ASBN and the GEM initiative (led by The Ohio University Voinovich School of Leadership and Public Service)
- **March:**
  - Partnering with Dr. Chris Clamp (<https://www.linkedin.com/in/chris-clamp-47988546>) of Southern New Hampshire University, co-conceived and co-initiated the “Humanity@WorkLife: Global Diffusion of the Mondragon Cooperative Ecosystem Experience Precipitating Change” book project. In our words its twofold mission: first, to be a resource for those developing hybrid model worker cooperatives and social enterprises as structural and cultural antidotes to a rising, inclusive, and climate-respecting Stakeholders-as-Shareholders global economy; and second, to uplift and amplify critical new voices of those doing the work.” Ten months later and seventy percent completed by more than thirty collaborators in at least twenty chapters the book’s intention is “to provide hope and inspiration by serving as a resource for those interested in developing worker cooperatives, as well as an introduction for those interested in virtuous cycle, “Solidarity Dividend” alternatives to shareholder primacy capitalism practices. It is also intended to peer over incoming vision horizons and around strategy corners, “showing, not telling” how Mondragon-inspired virtuous cycles transform “humanity at work” globally and locally.” And, we have a publisher thanks to Chris.
- **February:**
  - [Mutualism: Building The Next Economy From The Ground Up](#)
    - March 18<sup>th</sup>: <https://everything.coop/episodes/sara-horowitz-author-of-mutualism-building-the-next-economy-from-the-ground-up/>
    - As of December 2021 - 1worker1vote is the fiscal sponsor for <https://www.build-mutualism.net/>
  - Co-sponsorship of USFWC Union Co-ops Council event - **Why Worker Co-ops Should Matter to Labor Unions** - <https://www.usworker.coop/blog/why-worker-co-ops-should-matter-to-labor-unions/>
    - <https://www.nytimes.com/2022/01/23/business/economy/rei-union-manhattan-store.html?smid=em-share>
      - <https://www.usworker.coop/blog/co-ops-and-labor-unions-work-hand-in-hand-usfwc-supports-rei-workers-right-to-unionize/>
- **January:**
  - <https://bcdi.nyc/our-model-1> - role of Ibon Zugasti, Mondragon LKS in collaborating with the Bronx Innovation Factory, inspired by the Bilbao, Spain original version
  - Ongoing Origin Inspiration & Solidarity: <https://www.mondragon-corporation.com/en/we-do/> - inspiring 1worker1vote and Coop Cincy as the prototyping “living lab” for the 1worker1vote movement

Some Conclusions:

- 2021 unraveled in the eye of the global Trifecta Pandemic Economy (Covid, Climate, Capitalism) storm.
- Instead of the “pandemic as portal” flattening extractive curves, it widened them beyond conventionally imaginable socioeconomic inequalities to the point where millions lack Covid mutation vaccine protection and where “Don’t Look Up” shared Climate precarity is a universal condition, even for billionaires temporarily escaping abused Planet Earth to commercially colonize Outer Space.
- Democracies everywhere are under siege, no longer dying in darkness but attacked in broad, intentional daylight by domestic fifth columns angling for wealth, power and cultural hegemony reinforced by religious nationalism and de facto corporatist monopolies manipulating social media platforms.
- Reacting against the 2008 Great Recession and the 2021 Great Insurrection forcing workplace status quo Great Evaluations and Great Resignations, a braver new world is beginning to emerge that insists on flattening vicious circles and curves, and replacing them with rising and uplifting, regenerative and restorative, virtuous cycles.
- We are witness to an explosion of breaking through hybrid shared ownership models, templates, research, nascent Climate, Social & Human Capital metrics and better practices beginning to transcend borders, markets, legacy and culture silos.
- Conscious of how poison and its antidotes grow side by side in Nature, we are witness to simultaneous & spontaneous, centrifugal & centripetal “humanity@worklife” forces, rising up to scale global movement advocacy for workplace ownership and democratic governance. Advocacy that is inclusive, ubiquitous, transparent, omni-sectoral, multi-sourced and marked by worker-owners commanding their own voice, vote, equity share and, if fortunate, a progressive collective bargaining agreement (CBA) as corporate Magna Carta guarantee.
- In 2022, 1worker1vote will be part of global teams convening and organizing mutualist, Human and Social Capital critical mass and power.
  - We will engage to prove and show that transformational hybrid stakeholder ownership structures echoing aspirational and ethical culture practices and principles can reach and define next immediate salvation and liberation horizons.
  - We will dedicate our efforts in collaboration with likeminded allies to see around global corners and around local nicks and crannies meeting other humans where they are and where they want to be by co-seeding, co-cultivating and co-harvesting hope-proving-faith in the power of good, to defeat all legacy pandemic strains of Shareholder Primacy evils starting with labor arbitraging and commodification.
  - We will unite to unleash the healing power of the greater common good setting us individually and collectively free and healthy, able to breathe at last.
  - In this intentional mission spirit and ethos, 1worker1vote is an E Pluribus Unum movement organizer, literally, figuratively and existentially.

Gratefully & Respectfully submitted,

Michael Alden Peck



executive director & co-founder

<http://1worker1vote.org/the-1worker1vote-movements-2020-annual-report-summary/>

<http://1worker1vote.org/wp-content/uploads/2019/02/1w1v2018-reportFINAL.pdf>